

SPONSORSHIP

PROPOSAL



OUR MISSION



MCEDSV is dedicated to the empowerment of all the state's survivors of domestic and sexual violence. Our mission is to develop and promote efforts aimed at the elimination of all domestic and sexual violence in Michigan.

Ending domestic and sexual violence against all survivors requires social change that promotes equality through individual, institutional and cultural changes. To this end the MCEDSV will:

- Provide statewide leadership on public policy issues affecting survivors and the programs that serve them
- Promote comprehensive, community based social change efforts to end domestic and sexual violence and build peaceful communities
- Promote the availability and accessibility of high-quality, culturally relevant, domestic and sexual violence services and prevention programs
- Build capacity for community-specific solutions to ending domestic and sexual violence
- Strengthen service provider programs
- Be accountable to survivors
- Encourage leadership of women

EVENT OVERVIEW

MCEDSV's Annual Conference is the **leading statewide training event** in the movement to prevent and end domestic, sexual, and trafficking violence.

The goal of this statewide gathering is to offer attendees the latest knowledge and professional skills to work toward justice for survivors.

Your company will have a **captive audience**. Our attendees include organizational **decision makers and purchasers**. This includes Executive Directors and Senior Leadership.

Workshops include:

- Survivor Services
- Prevention
- Justice Within Systems
- Practical Nonprofit Management

SPONSORSHIP

VENDOR TABLE ONLY - \$250

- Vendor Space

LAKE ONTARIO PACKAGE - \$500

- Name and Logo on Hardcopy Event Flyer
- Vendor Space
- Small Ad Block in Digital Event Program

LAKE ERIE PACKAGE - \$1,000

- Premium Vendor Space
- Name and Logo on Hardcopy Event Flyer and Digital Program w/ link to site of choice.
- Small Ad Block in Digital Event Program
- Verbal "Thank You" during event
- 1x Social Media Callout Prior to Event

LAKE MICHIGAN PACKAGE - \$5,000

- Premium Vendor Space
- Premium Placement of Name and Logo on Hardcopy Event Flyer and Digital Program w/ link to site of choice.
- Verbal "Thank You" during event
- 2x Social Media Callout Prior to Event
- 2x Social Media Callout Post Event

LAKE HURON PACKAGE - \$10,000

- 10 Minutes of Podium Time to Address Audience
- Premium Vendor Space
- Premium Placement of Name and Logo on Hardcopy Event Flyer and Digital Program w/ link to site of choice.
- Verbal "Thank You" during event
- 3x Social Media Callout Prior to Event
- 3x Social Media Callout Post Event
- 1x 5% off Total Price coupon of MCEDSV Services for your organization

LAKE SUPERIOR PACKAGE - \$25,000

- "Brought to You By" Naming Rights to Event and all applicable spaces.
- 30 Minutes of Podium Time to Address Audience
- Premium Vendor Space
- Premium Placement of Name and Logo on Hardcopy Event Flyer and Digital Program w/ link to site of choice.
- Verbal "Thank You" during event
- 5x Social Media Callout Prior to Event
- 5x Social Media Callout Post Event
- 1x 10% off Total Price coupon of MCEDSV Services for your organization